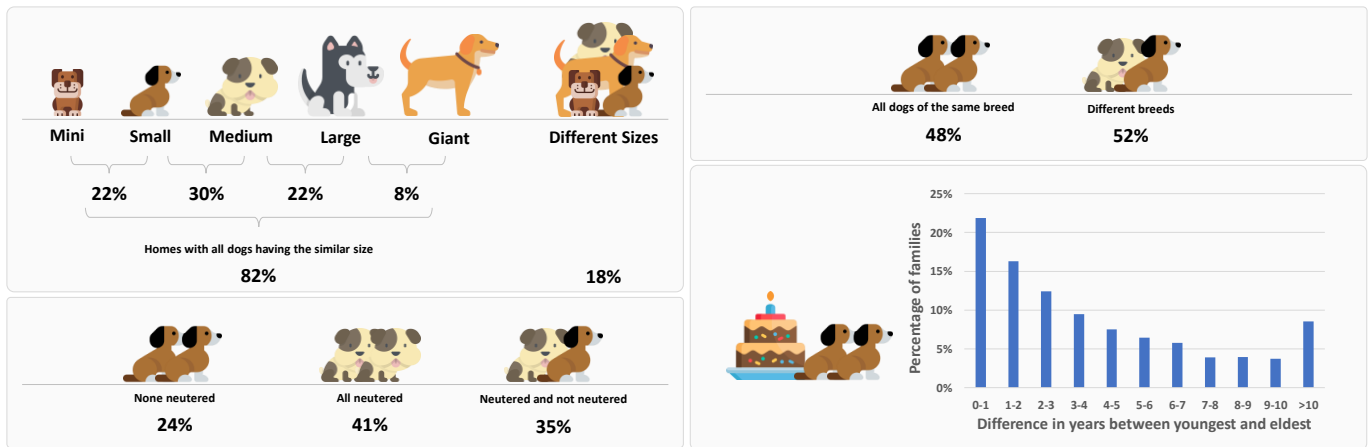


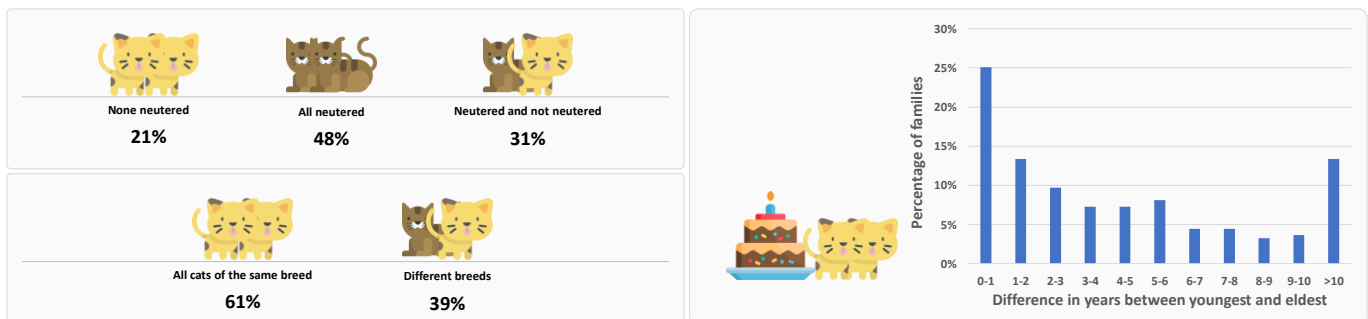
Food tendencies for families with multiple pets

How do **families with multiple pets** deal with **food**? Do they use the **same food for all** the pets? From our previous study (11pets: Facts – statistics for families with multiple pets) it became clear that **families** tend to have dogs and cats of **similar characteristics (age, breed, size and neutering)**.

More specifically, for families with multiple dogs, 82% have dogs of similar size, for 65% either all dogs are neutered or none is neutered, and for 48% all dogs are of the same breed. As for their age, for 60% of them, the youngest and eldest dog are less than 4 years apart.



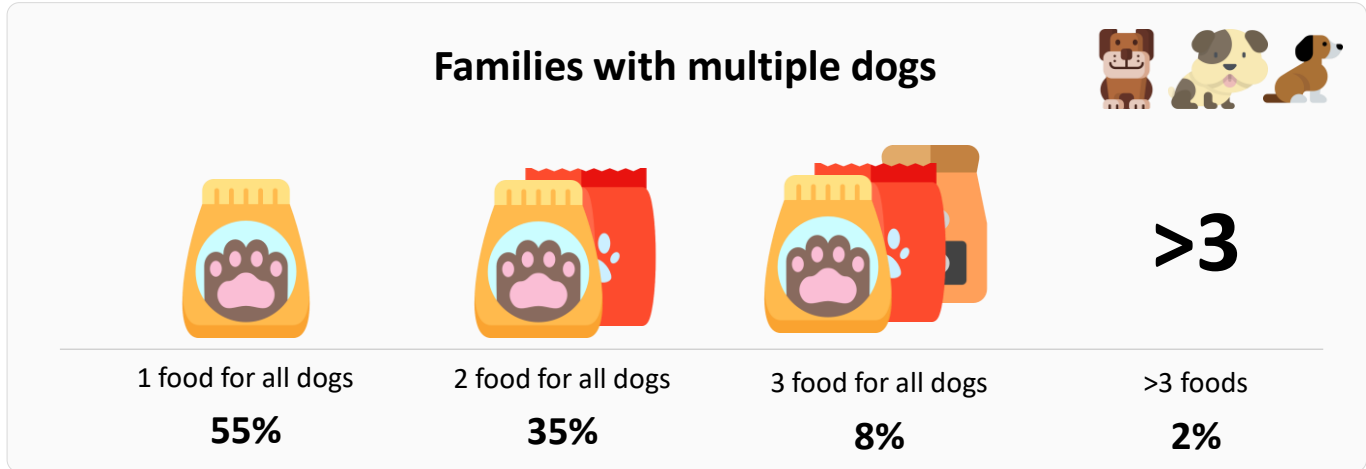
Families with cats have very similar characteristics. For 69% of these families, either all cats are neutered or none of them is. 61% of them have cats of the same breed whereas for 55% of them, the youngest and eldest cat do not differ in age more than 4 years.



Families with multiple dogs

The **main characteristics** that define the **food needs** of a **dog** is its **size** and its **age**. Most food vendors have split their products according to the size of the dogs (mini, medium, large) and also according to their age (puppy, junior, adult, senior). Given that most families have dogs of similar characteristics, it would make sense to share the food.

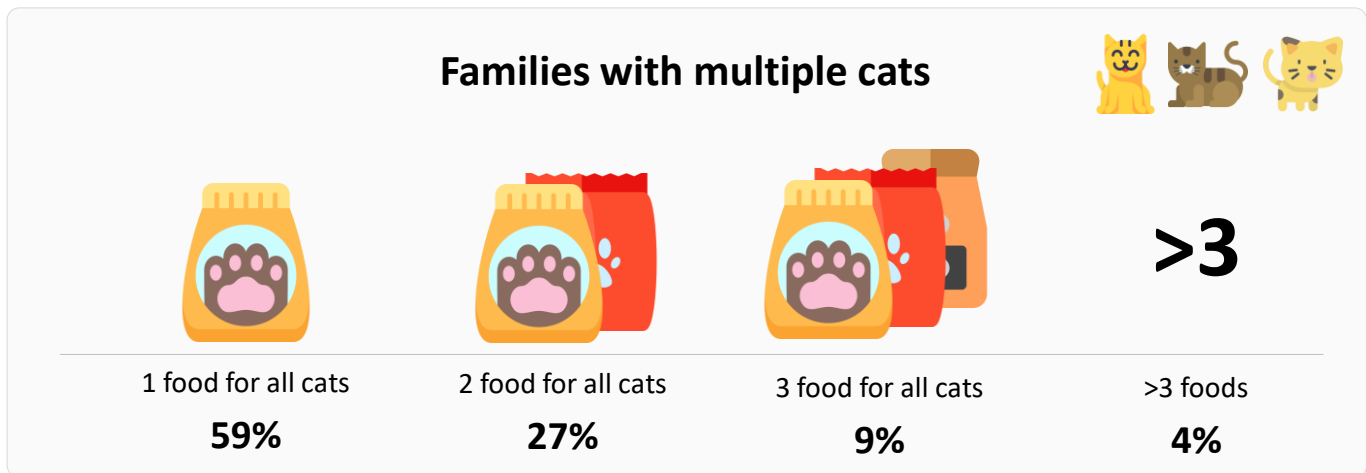
The numbers verify that the families tend to use the same food for all the dogs of the home. A **55%** of the homes with **multiple dogs** use the **same food for all** of them. A **35%** uses just **2 foods** for all the dogs where just an **8%** uses a **3rd food**. Finally, the percentage of families that use **more than 3 different foods** is only **2%**.



Families with multiple cats

For cats, the **main characteristics** that define their **food needs** is their **age** and whether or not they are **neutered / spayed**. As explained already, most of the families are homogeneous in these aspects making it more likely to use the same food for all their cats.

A **59%** of families with **multiple cats** use the **same food for all**. A **27%** of these families use **2 different foods** for their cats whereas a **9%** needs a **3rd food**. It is only a **4%** of the families with multiple cats that use **more than 3 foods**.



Conclusions

Most of the families with multiple dogs or multiple cats have pets of “similar characteristics”. This allows to the **families to use the same food for all their dogs or cats. More than half of these families use just one food for all their dogs or cats.**